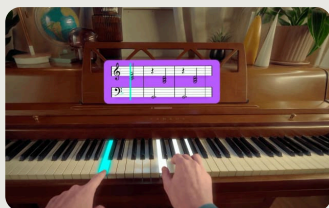


Let's build your idea.

I take ideas from the first concept to the finished thing: brands, campaigns, films, websites and experiences people walk into. One senior owner from the first idea to the last deliverable, with the team each project needs.



Museum of Natural History
Art direction; led the team from concept to installed exhibit



Simply Piano · Apple Vision Pro
Creative direction and 3D for the launch visualization



SkyMax for MAX
Art direction and concept art; aired nationally



Channel 13
National broadcast rebrand, with Shortcut Playground

PROVEN AT SCALE

Channel 13 · A complete national broadcast identity: logo, brand book and channel kit, rolled out on air. Part of the Shortcut Playground team, from strategy through execution.

Museum of Natural History · An installed physical and digital exhibit. Art-directed the experience and led illustrators, designers, animators and developers.

Tower of David Museum · Exhibitions across projection, touch and sound. Art direction and the illustration language.

SkyMax for MAX · A national commercial, from concept art to modelled, animated 3D.

Simply Piano on Apple Vision Pro · The visualization that fronted the launch.

Partner TV · Mako 12+ · A channel-ID system across three channels; the campaign that launched a streaming service.

Natural Intelligence · In-house Creative Art Director: creative systems for US consumer categories and an AI-assisted adaptation workflow.

CLIENTS & INSTITUTIONS

Channel 13 · Partner · MAX · Google · Amdocs · Channel 12 · Kan 11 · Simply · Tower of David Museum · Steinhardt Museum of Natural History · National Library of Israel · Natural Intelligence

WORKING TOGETHER

01 · [Start here](#)

Launch Sprint

Two weeks, fixed price. The idea your launch rests on, explored wide and taken to a visual direction you can show your board. **From ₪30,000 · \$10,000 · €10,000 · £8,000.**

02

Full Launch

The idea carried through identity, campaign, film, 3D and the launch site, so it looks like one thing everywhere it lands. **Scoped with you, with the team it needs.**

03

Creative Director on call

A set number of days a month for teams with good people and no Creative Director. **Monthly retainer.**

One senior owner. No account layers, no handoffs.

The team it needs. Directors, production companies, animators, 3D artists and developers, brought in and directed.

Background. Art Director, Shortcut Playground (2021–23) · Creative Director, Elements (2023–24) · Creative Art Director, Natural Intelligence (2025–26) · Independent since 2026 · Media Design, Shenkar, with honors.

Next step: a 20-minute call.

[Book a call](#) · itaiagami@gmail.com
[+972 52 552 3688](tel:+972525523688) · itaiagami.com